



## Call for Videos on **'My Favourite Standard'**

for the

30<sup>th</sup> EURAS Annual Standardisation Conference

24 – 26 June 2026  
Graz, Austria

*"Standards, Standards Everywhere"* (Andrew P. Snow).

*"A World of Standards"* (Niels Brunsson)

We are surrounded by standards, even though we may not always notice them. But your mobile wouldn't work without them and neither would the Internet (not to mention energy supply and transport). So, it might be worth a bit of your time to stop and think about them.

*"The good thing about standards is that there are so many to choose from"* (Andrew S. Tanenbaum). Still, some are more relevant than others and one may be most important for you. And we want to learn about this favourite of yours. So, grab your phone, hit 'Record' and tell us why you think yours is *\*the\** standard. Alternatively, and if you're inclined to do so, write a script, set up your camera and do a short film. In any case, the outcome should be less than three minutes long.

Links to videos should be sent to Elisabeth Staudegger at [elisabeth.staudegger@uni-graz.at](mailto:elisabeth.staudegger@uni-graz.at).

The videos will be assessed by a small group of standards experts (not necessarily film makers, though). The winners will then be presented as part of this year's Conference of the European Academy for Standardisation.

The directors of the winning entries will receive small prizes and certificates.

### **Important Dates**

Submission of Videos	1 May
Notification of Acceptance/Rejection	15 May
Presentations	24 June